

TRANOÏ

Paris Fashion Week® Trade Show Partner



Palais de Tokyo
30 Sept. — 3 Oct. 2021

TRANOI.COM

in partnership with



FÉDÉRATION
DE LA HAÛTE COUTURE
ET DE LA MODE

TRANOÏ

Paris Fashion Week® Trade Show Partner

WELCOME !

With this groundbreaking event, Tranoï introduces a unique, inspiring approach to fashion and celebrates the innovation and excellence that make up the sector's value.

The event features the women's collections from 56 French and international designers who will showcase their S/S 22 collections with a creative vision that's both personal and rigorous.

TRANOÏ x FHCM

THE FÉDÉRATION DE LA HAUTE COUTURE ET DE LA MODE AND TRANOÏ SIGN AN EXCLUSIVE PARTNERSHIP TO PROMOTE DESIGN AND REINFORCE PARIS AS THE WORLD FASHION CAPITAL.

Tranoï is now the Paris Fashion Week® trade show partner.

The goal of this unique partnership is to reinforce Paris' role as the world's fashion capital by developing synergies to support French and international design through its development and influence.

The collaboration is built on three principal axes :
Affiliation, Promotion and Digitalisation.

T R A N O Ï

Paris Fashion Week® Trade Show Partner

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EMERGING BRANDS' SELECTION :

AMORPHOSE

ARMINE OHANYAN

BOYAROVSKAYA

COCHAINS

DUARTE

EMMANUELLE KHANH

FAÇON JACMIN

FLORENTINA LEITNER

JCPAJARES

LITKOVSKAYA

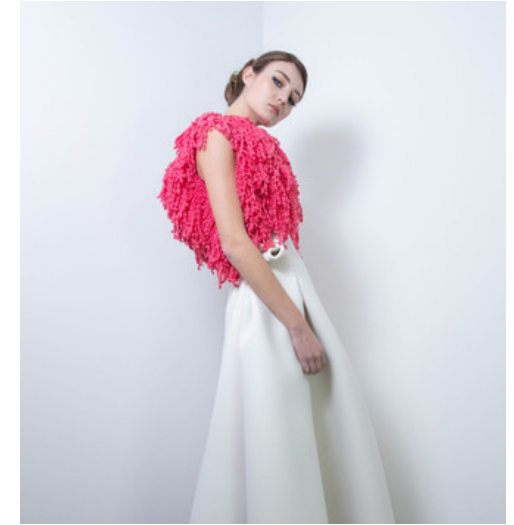
LOËY

MAITREPIERRE

MRS KEEPA

QUOD

AMORPHOSE



Brand Overview

Giancarlo Bello is a modelist who founded his brand in Switzerland in 2007.

Amorphose is a contraction of the words « amor » and « anamorphose », artistic process allowing a reversible distortion of an image.

Volumes, geometric shapes, and skillful tailoring have made the amorphose style recognized and respected by consumers.

Website [Amorphose](#)

Instagram Profile 2.7k followers [Amorphose](#)

ARMINE OHANYAN



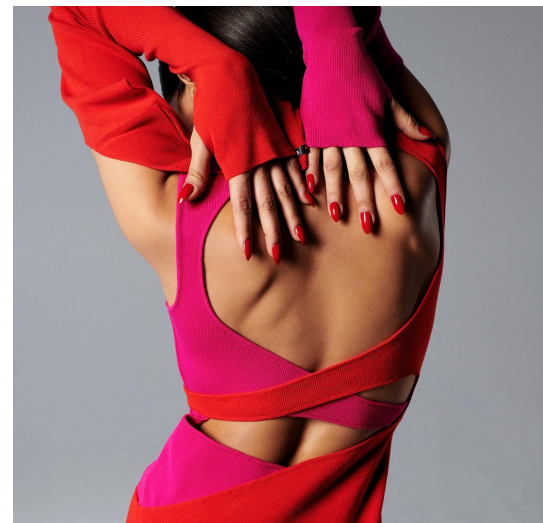
Brand Overview

Armine is a techno-couture brand that embodies ultra-femininity, elaborate refinement and modernity associated with an eco-responsible approach that calls for no waste. The Armenian-born designer is inspired by the exact perfection of nature and woman. She nourishes the desire to reserve the know-how and the craft industry while giving them an exceptional dimension linked to the new technologies. All the collections are designed by hand in Paris, the brand practice the limited edition and preserve the custom-made.

Website [Armine Ohanyan](https://www.armineohanyan.com)

Instagram Profile 14,5k followers [Armine Ohanyan](https://www.instagram.com/armineohanyan)

BOYAROVSKAYA



Brand Overview

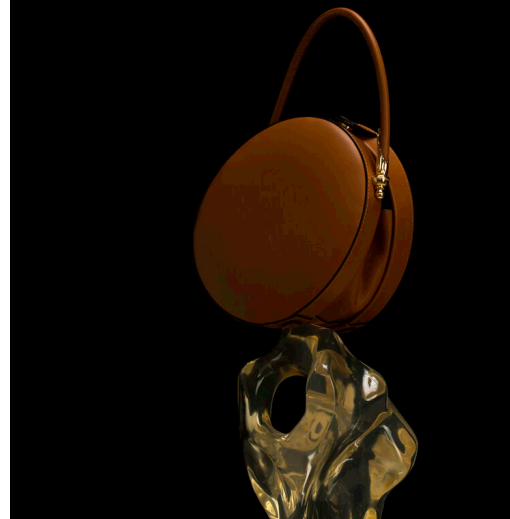
Boyarovskaya is a Paris based womenswear brand founded in 2016 by Maria Boyarovskaya. The brand's universe can be described as conceptual and recognized for its unique approach to modern elegance with an emphasis on deconstructed tailoring.

After her graduation from Istituto Marangoni, Maria Boyarovskaya joined Givenchy design studio and later John Galliano.

Website [Boyarovskaya](https://www.boyarovskaya.com)

Instagram Profile 13.1k followers [Boyarovskaya](https://www.instagram.com/boyarovskaya)

COCHAINS



Brand Overview

Cochains is a New York & Paris-based cutting edge handbag brand founded in 2017 that challenges conventional standards of luxury through its innovative designs. Our products resonate quality, functionality, versatility, and extraordinary detailing. Cochains was born from a marriage of the arts with our tightly knit team of creative professionals with backgrounds in graphic design, accessory design, and fine arts.

Website [Cochains](https://www.cochains.com)

DUARTE



Brand Overview

Duarte is a young brand, founded in 2016 by Carlos Duarte, which offers, intelligent, authentic and contemporary pieces of clothing for the men's and woman's wardrobe, developed with years of experience in tailoring. Each ready to wear collection, introduces a small evolution in this area, to improve continuously and surpass themselves every day to give their clients the best possible experience.

Website [Duarte](#)

Instagram Profile 12.2k followers [Duarte](#)

EMMANUELLE KHANH



Brand Overview

When Emmanuelle Khanh founded her fashion house in Paris in 1969, she had a vision of a world on the move: women's bodies were being liberated, fashion was being democratized, and young people were becoming aware of their strength. At the forefront of these changes, the then model revolutionized women's ready-to-wear clothing and, from 1971, accessories, creating a line of eyeglasses with unusual volumes.

Website [Emmanuelle Khanh](https://www.emmanuellexanh.com)

Instagram Profile 7k followers [Emmanuelle Khanh](https://www.instagram.com/emmanuellexanh)

FAÇON JACMIN



Brand Overview

Belgian designer Alexandra Jacmin and her entrepreneur twin sister Ségolène Jacmin established their label FAÇON JACMIN in 2016. FAÇON JACMIN aims to give women more assurance, draw out their seductive side, by diversifying and sophisticating denim. Denim becomes an attitude, somewhere between boldness and elegance. It is brought to a charismatic revival through a desire for fluidity and lightness – a vision for a modern, desirable, and determined woman. The brand proposes three types of eco-conscious collections.

Website [Façon Jacmin](https://www.faconjacmin.com)

Instagram Profile 9.3k followers [Façon Jacmin](https://www.instagram.com/faconjacmin)

FLORENTINA LEITNER



Brand Overview

Florentina Leitner is an Austrian fashion/knitwear designer which studies at the moment at the Royal Academy of Fine Arts Antwerp in the Fashion Department. The collections are elegant with a very playful twist. strong silhouettes and shapes combined with prints and unconventional fabric mixes make her collections to what they are.

Website [Florentina Leitner](https://www.florentinaleitner.com)

Instagram Profile 17.5k followers [Florentina Leitner](https://www.instagram.com/florentinaleitner)

JCPAJARES



Brand Overview

Considered one of the talents of Spanish fashion, Jcpajares , began as a self-taught fashion designer and created his eponymous brand in 2016. A new women's line is created; conceptual, innovative and commercial, in which art and avant-garde architecture are combined with fashion without renouncing femininity. The aim is to create garments with great and exquisite attention to materials and details. Unique, ethical and sustainable garments, made by artisans and 100% made in Spain materials.

Website [Jcpajares](https://www.jcpajares.com)

Instagram Profile 15.6k followers [Jcpajares](https://www.instagram.com/jcpajares)

LITKOVSKAYA



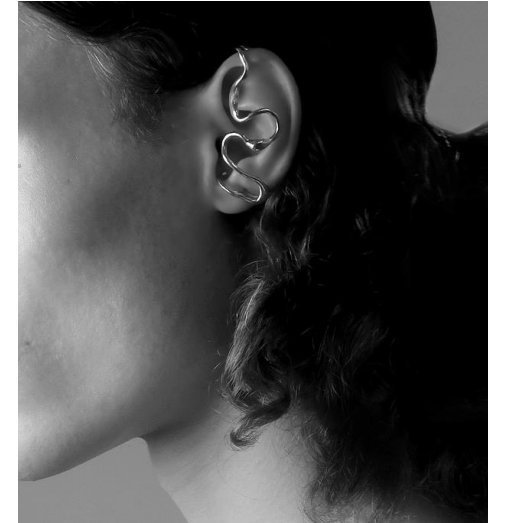
Brand Overview

LITKOVSKAYA is a Ukrainian brand founded in 2009 by designer Lilia Litkovskaya. Deconstructing the very concept of modernity through tailoring and a bold touch, she offers a radically realistic wardrobe for today's woman who is free to be both fragile and fierce. With a subtle yet pulsating sensuality seamlessly sewn into every garment, LITKOVSKAYA creates a unique relationship between a woman and her clothing. The brand's motto is "there is no wrong side".

Website [Litkovskaya](https://www.litkovskaya.com)

Instagram Profile 67.4k followers [Litkovskaya](https://www.instagram.com/litkovskaya)

LOËY



Brand Overview

LOËY was born in France at the end of 2019 from the desire of the creator Baïa Ali to create unisex, unique and contemporary design jewelry. The jewelry collections are handmade, in solid silver, in small series by the designer in her workshop. The collections explore the world of organic and geometric lines and form pieces with abstract curves to pieces with more graphic lines that reflect the spirit of the designer.

Website [Loëy](#)

Instagram Profile 2k followers [Loëy](#)

MAITREPIERRE



Brand Overview – *Winner of the Grands Prix de la Création de la Ville de Paris* September 21

Maitrepierre founder, Alphonse Maitrepierre graduated from visual arts school and fashion la Cambre in 2016 before working as assistant stylist to Jean Paul Gaultier in his haute couture studio, and working as a part time costume designer, for Chanel and Acne studios. Alphonse Maitrepierre launched his own label 'Maitrepierre' in 2018, producing Haute Couture, ready-to-wear pieces from his paris-based studio. Collections are all designed, and made in Paris in collaborations with artists.

Website [Alphonse Maitrepierre](https://www.alphonsemaitrepierre.com)

Instagram Profile 10.2k followers [Alphonse Maitrepierre](https://www.instagram.com/alphonsemaitrepierre)

MRS KEEPA



Brand Overview

Mrs. Keepa is a ready to wear brand co founded by French Egyptian designer Mariam Yeya and husband Bassel Komaty who goes by KEEPA. The ready to wear line made its mark in the fashion industry in May 2016 and since then has been captivating the audience with its contemporary and eclectic silhouettes. Sustainability is a key value to the brand. Materials used don't follow seasonal trends, yet carefully selected for glamorous modern designs; giving it a timeless ability to appear in future collections without losing impact.

Website [Mrs Keepa](https://www.mrskeepa.com)

Instagram Profile 34.3k followers [Mrs Keepa](https://www.instagram.com/mrskeepa)

QUOD



Brand Overview

QUOD is designed by Ikshit Pande, a Nainital-born . He pursued fashion at Parsons School of Design and Central Saint Martins and create his brand between New Dehli and New York in 2019

The brand fuses period femininity with classic tailoring and modern streetwear. With sharp yet unconfined silhouettes, the collections incorporate soft, flowy materials with a combination of high contrast monochromatic colors and minimal yet intricate detailing.

Website [Quod](#)

Instagram Profile 56.4k followers [Quod](#)

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CONTEMPORARY BRANDS' SELECTION :

AEQUAMENTE

AUTONOMIE

CHOUSHU

FRANT ISAKSSON

H+HANNOH WESSEL

IHAB JIRYIS

LEBOR GABALA

LOFINA

MAISON YOULOU

MAJESTIC FILATURES

MJ WATSON

RARA AVIS

SUNDAY LIFE

SHOTO

T_COAT

TRUE ROYAL

ZILLA

AQUAMENTE



Brand Overview

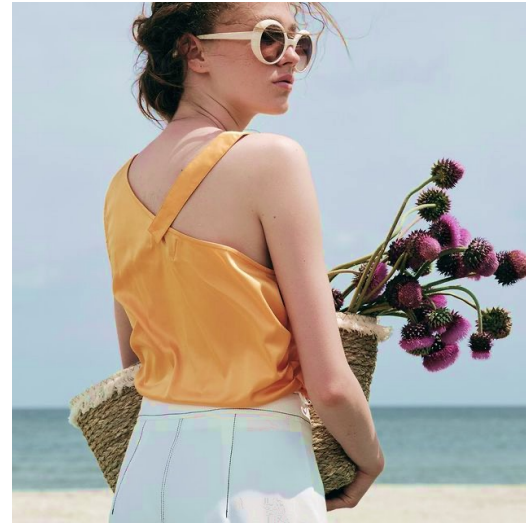
Aequamente combines easy to wear silhouettes and elegant details with the use of luxury, natural materials such as silk, cotton, cashmere and linen.

The designers who produce this brand with high expertise manufactures in Italy express their passion for quality and comfort every season.

Website [Aequamente](https://www.aequamente.com)

Instagram Profile 1,1k followers [Aequamente](https://www.instagram.com/aequamente)

AUTONOMIE



Brand Overview

Autonomie is a story-telling based brand, where every collection recites a new story, philosophy or a concept. The brand is focused on the stories of the individual or the 'autonome' (independent) entity that is the human-being, neglecting any restraints of space and time. The aim of each story is to create a sense of oneness, collectiveness and to enforce the fact that "you're not alone".

Website [Autonomie](https://www.autonomie.com)

Instagram Profile 2,2k followers [Autonomie](https://www.instagram.com/autonomie)

CHOUSHU



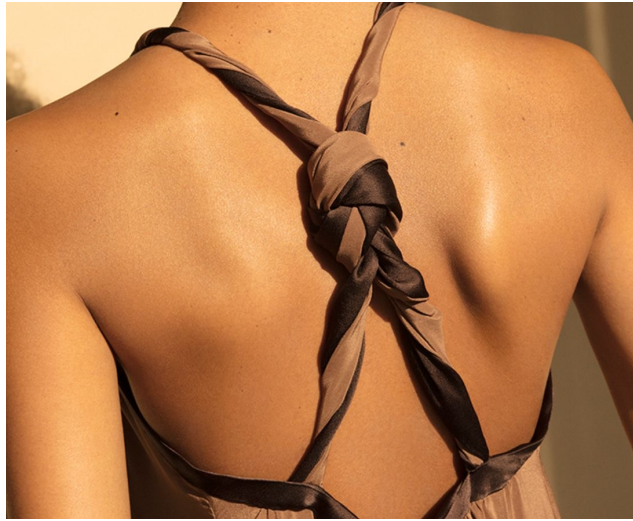
Brand Overview

CHOUSHU is a Paris-based collection of jewellery created by Shu Liang in 2020, which is inspired by the nature, the geometry, the philosophy and the intangible thoughts of human being. It searches the perfect combination of French classic aesthetic attitude and contemporary art that shines on the human body. In CHOUSHU, each piece of jewellery can be presented differently by its wearer, every single detail represents a possibility of diversity.

Website [Choushu](https://www.choushu.com)

Instagram Profile 1.8k followers [Choushu](https://www.instagram.com/choushu)

FRANT ISAKSSON



Brand Overview

Frant Isaksson was launched, in 2018 in France, after a three-year perfectionist journey aimed at sourcing rare and natural fabrics recognisable to the initiated. The label's stylistic proposition is built around wardrobe essentials born from a creative process serving timeless savoir faire of master weavers and façonniers. Unveiling a genuinely beautiful simplicity, Frant Isaksson aspires to reach an international audience that values its purposefully patient conception and naturally gravitates toward its quietness.

Website [Frant Isaksson](https://www.frantisaksson.com)

Instagram Profile 2k followers [Frant Isaksson](https://www.instagram.com/frantisaksson)

H+HANNOH WESSEL



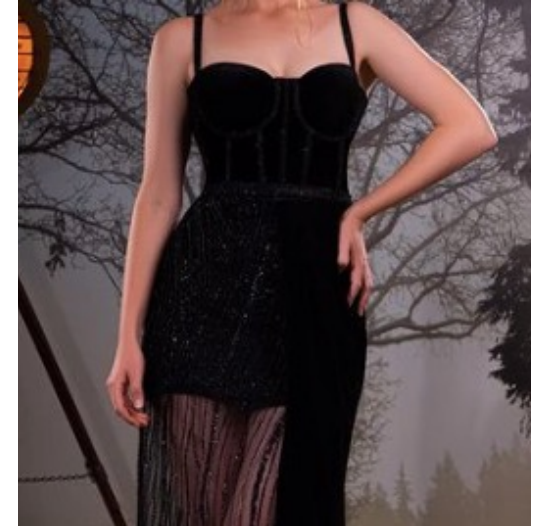
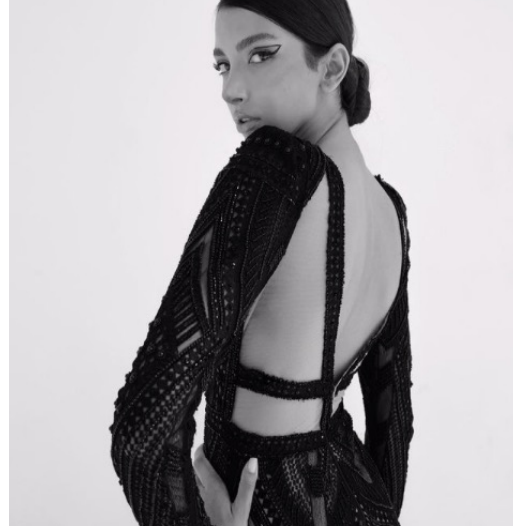
Brand Overview

Hanno Wessel is born in 1965 in the North of Germany. After studies at the « Ecole de la chambre syndicale de la couture Parisienne », he first works in the Haute Couture for 3 years. He launches his own brand HANNOH in 1994. His collection has immediate success with buyers and press and the brand's first collection is sold in top shops. H+HANNOH WESSEL is now made in Italy, and for the designer himself, Italy is now a second home alongside Paris.

Website [H+Hannoh Wessel](https://www.hannohwessel.com)

Instagram Profile 7.3k followers [H+Hannoh Wessel](https://www.instagram.com/hannohwessel)

IHAB JIRYIS



Brand Overview

Ihab Jiryis est un arabe palestinien basé dans le nord de la Palestine qui est fier de sa marque, Ihab Jiryis, de ses tenues de soirée et de ses robes de couture exquis. La passion d'Ihab pour la mode remonte à son enfance, il a toujours aimé dessiner des modèles.

Ihab Jiryis is quoted for his manifest where he says "your dress, is your second skin, your natural skin is organic and your second skin should be a royal covering that protects it".

Website [Ihab Jiryis](https://www.ihabjiryis.com)

Instagram Profile 58.5k followers [Ihab Jiryis](https://www.instagram.com/ihabjiryis)

LEBOR GABALA



Brand Overview

The brand was born as a collection exclusively of knitwear and gradually silk & cotton fabrics, embroidery and patterned prints were introduced in order to round off a proposal for a total look. The finest materials are chosen in search of the highest quality: for knitting cashmere and silk, cotton and linen, alpaca and superfine Merino wool yarns are selected; for the flat fabrics, silks and velvets, voiles and batiste, linens and cottons.

Website [Lebor Gabala](https://www.leborgabala.com)

Instagram Profile 7.4k followers [Lebor Gabala](https://www.instagram.com/leborgabala)

LOFINA



Brand Overview

Lofina shoes have been designed in Denmark and brought to life in Italy in 1996, at a small family owned factory and are made by hand. Coolness, comfort and quality are the core values for the Lofina brand. They use really soft Italian leather with a nubuck surface that is recycled from food industry scraps which reduces food waste.

Website [Lofina](https://www.lofina.com)

Instagram Profile 4.9k followers [Lofina](https://www.instagram.com/lofina)

MAISON YOULOU



Brand Overview

The House of Maison YOULOU is a french label, launched in 2021 by Youwen Xiong Delattre and Luc Jimenez. The garment is structured within an essential and ageless understated luxury wardrobe of refined and comfortable shapes, with a particular focus onto details and crafted finishes. Thus, Maison YOULOU aims a knowledgeable clientele in bounds to certain values : environmentally-conscious, who would be gratefully appreciative of expertise and also requiring high quality grade.

Website [Maison Youlou](https://www.maisonyoulou.com)

Instagram Profile 479 followers [Maison Youlou](https://www.instagram.com/maisonyoulou)

MAJESTIC FILATURES



Brand Overview

Since 1989, Majestic Filatures has been making luxury T-shirts in its Parisian workshops, made only in Europe. We treat this basic as a noble garment. Majestic Filatures, mixes skilfully in its creations: cotton, cashmere, viscose, silk, linen, modal. The "Parisian" spirit of Majestic Filatures is expressed in pure, soft and colourful materials. We select excellent quality materials, always resistant, luxurious and soft to wear. Majestic Filatures takes particular care in the quality of the manufacturing of its products.

Website [Majestic Filatures](https://www.majesticfilatures.com)

Instagram Profile 40.5 followers [Majestic Filatures](https://www.instagram.com/majesticfilatures)

MJ WATSON



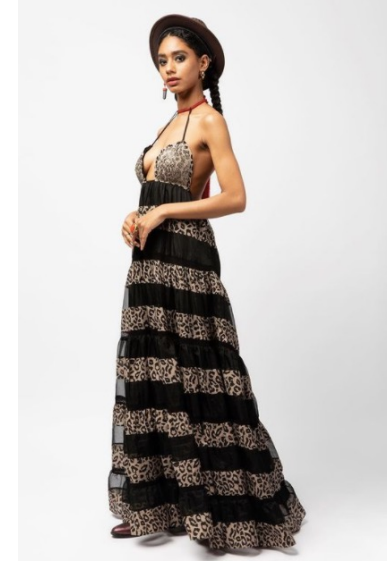
Brand Overview

MJ. Watson places itself in a world made of natural and refined yarns, inspired shapes and precious details. Those who select these clothes are capable of recognizing the beauty of simplicity. The collection is distinguished by its lightness and ease, thanks to a rich and neutral color range. Highest quality and effortless modernity are the result of the highest skilled knitwear manufacture, creating a unique product with creative integrity and exceptional appeal.

Website [MJWatson](https://www.mjwatson.com)

Instagram Profile 800 followers [MJWatson](https://www.instagram.com/MJWatson)

RARA AVIS



Brand Overview

RARA AVIS as a brand looks onward to be recognised as a visual apparatus that delivers design per se and not just through existing forms and notions.

A brand whose philosophy remains immortal and undefined by precincts is the future we are working towards. The fervent desire and the yearning felt in every pore, every cell in the body directs the brand towards a conscious disorder.

The brand has a global appeal with intrinsic Indian craftsmanship & contemporary handling.

Website [Rara Avis](#)

Instagram Profile 20.6k followers [Rara Avis](#)

SUNDAY LIFE



Brand Overview

Sunday Life - a modern and authentic clothing brand for women. Based in Paris and having always dreamed of creating her own brand, Pei Chen created Sunday Life in 2015.

Meeting between China and France: Sunday Life is a brand representing sobriety, comfort, freedom and feminine elegance. Great importance is given to the fabrics used. The collections, developed in Paris and manufactured in the brand's workshop in China, feature the best know-how and fabrics.

Website [Sunday Life](https://www.sundaylife.com)

Instagram Profile 1k followers [Sunday Life](https://www.instagram.com/sundaylife)

SHOTO



Brand Overview

Inspired by fashion and contemporary art, Simone and Stefano Medori have been designing extraordinary shoe collections under the SHOTO name since 1991. SHOTO shoes are the expression of the passion and enthusiasm of three generations of Italian craftsmanship. Calf, buffalo, elk and horse leather are tanned with respect for the environment and unique pieces with an extraordinary patina and appearance are created. All shoes are individually handcrafted in Italy, the folds are hand laid.

Website [Shoto](https://www.shoto.com)

Instagram Profile 3.6k followers [Shoto](https://www.instagram.com/shoto)

T_COAT



Brand Overview

T_coat was conceived in 2019 and declares its mission to reinvent the shirt-jacket without frills just easy high quality fabrics and precious finishes. Creating more options that slightly differ in style, gives the opportunity to increase fit options both in male and female, translating into a more consistent way of size development. The collection is timeless, preppy and cozy.

Website [T_Coat](#)

Instagram Profile 5.6k followers [T_Coat](#)

TRUE ROYAL



Brand Overview

True Royal brand, based on a strong stylistic and creative idea, means design, style and perfect fit, including high quality façon and fidelity made in Italy.

Precious, trendy and sartorial, these pants are tailored with soft velvet, stretch fabrics and oxford cotton.

Website [TrueRoyal](https://www.trueroyal.com)

Instagram Profile 3k followers [True Royal](https://www.instagram.com/trueroyal)

ZILLA



Brand Overview

Sylvia Pichler founded ZILLA in 2005. Over the last 15 years, she has honed her craft on the international fashion stage, with her products now being available in highly select, sought-after retail stores. ZILLA bags are exclusively manufactured in Northern Italy. Bags conceived as moving structures, mobile homes for woman handcrafted in Italy.

Website [Zilla](#)

Instagram Profile 3k followers [Zilla](#)

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RESORT BRANDS' SELECTION :

DI GAÏA

FLORA SARDALOS

GUANABANA HANDMADE

KARIMA

KLEED LOUNGEWEAR

KOORELOO

LEAFY NATURAL COUTURE

LENNY NIEMEYER

MAURIZIO MYKONOS

RAISSA

SADH

ZHIGGIE

DI GAÏA



Brand Overview

Born in Athens and raised in Paris, Elvira Panagiotopoulou grew up with an array of stimuli combining the nature and heritage of both cultures. Defined by a bold yet minimal style, Di Gaïa's footwear collections travel through culture and harmoniously blend Greek heritage with contemporary Art and Italian craftsmanship. Founded in 2014, Di Gaïa's designs evoke a dynamic feminine presence and add a contemporary cool twist that aspire to ignite the divine power that every woman carries within.

Website [Di Gaïa](#)

Instagram Profile 11.1k followers [Di Gaïa](#)

FLORA SARDALOS



Brand Overview

Flora is the founder and co-owner of the new FLORA SARDALOS label based in Athens in 2017. Her inspiration draws on the Mediterranean landscape and especially the Greek islands, which worships and creates her collection based on 100% cotton, silk, linen and cashmere all made in the European Union and stitched in Greece ensuring a sense of simplicity but luxury too for her customers.

Website [Flora Sardalos](https://www.florasardalos.com)

Instagram Profile 16k followers [Flora Sardalos](https://www.instagram.com/florasardalos)

GUANABANA HANDMADE



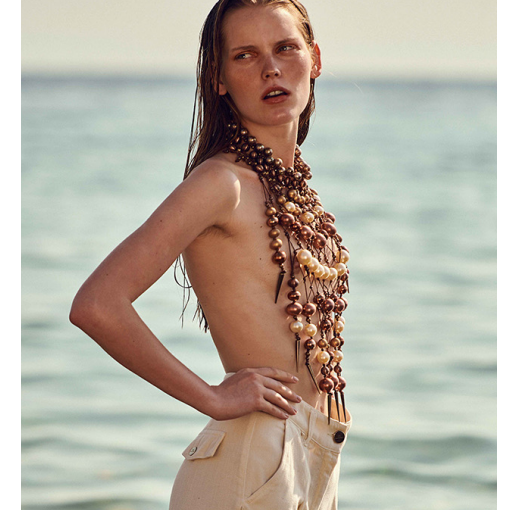
Brand Overview

Almudena Espinosa was born in Espana and founded Guanábana in 2005. Combines the value of handicrafts and crafts with fashion design to create special products with a story behind. To achieve this, they work with artisanal techniques, respecting local traditions and helping communities to defend their crafts. They believe in the sustainable development of communities through economic and business organization.

Website [Guanabana Handmade](https://www.guanabana.com)

Instagram Profile 43.9k followers [Guanabana Handmade](https://www.instagram.com/guanabana)

KARIMA



Brand Overview

Kalliopi is involved with creating wearable art for the last 5 years. Her creations are influenced by ancient Greek civilization -the contrast of bondage and freedom found in ancient garments- but she considers her "one-piece jewelry" of universal appeal. She uses macramé as a way of communicating through the exchange of energy, love and passion. She's self taught and used to be a lawyer. The name is based on the acronyms of her three children's names.

Website [Karima](#)

Instagram Profile 2.2k followers [Karima](#)

KLEED LOUNGEWEAR



Brand Overview

KLEED meaning dress in Afrikaans was born in 2016 to do things differently : design beautiful, sophisticated loungewear with a conscience. Its stellar ambition is to become 100% sustainable within the next few years. The DNA of this creation is all about combining the passion for African wildlife with the eagerness to share its beauty, wonders, colours and harmony with like-minded people.

Website [Kleed Loungewear](https://www.kleedlounge.com)

Instagram Profile 53.1k followers [Kleed Loungewear](https://www.instagram.com/kleedlounge)

KOORELOO



Brand Overview

Kooreloo was born in 2014 out of artist Leila Karr's inspiration between European chic style and Mediterranean culture. Kooreloo is a Greek distinguishable brand of unique handbags which philosophy has been built upon the principles of art, endless creativity, age-old tradition and uniqueness. The beauty of long-standing craftsmanship is reborn with the natural materials and handmade techniques they adopt to create unique goods..

Website [Kooreloo](https://www.kooreloo.com)

Instagram Profile 99.1k followers [Kooreloo](https://www.instagram.com/kooreloo)

LEAFY NATURAL COUTURE



Brand Overview

Leafy Natural Couture is a sustainable luxury brand dedicated to creating timeless yet original, modern, and conceptual handmade garments bringing together the ancient art of crochet and the creator Silvia Vassão's contemporary design. Inspired by her gypset lifestyle, Silvia designs destination wear for hip and sophisticated women who value quality, sustainability and uniqueness since the launch of the brand in 2018 in Saint Barthelemy.

Website [Leafy Natural Couture](https://www.leafynaturalcouture.com)

Instagram Profile 4.2k followers [Leafy Natural Couture](https://www.instagram.com/leafynaturalcouture)

LENNY NIEMEYER



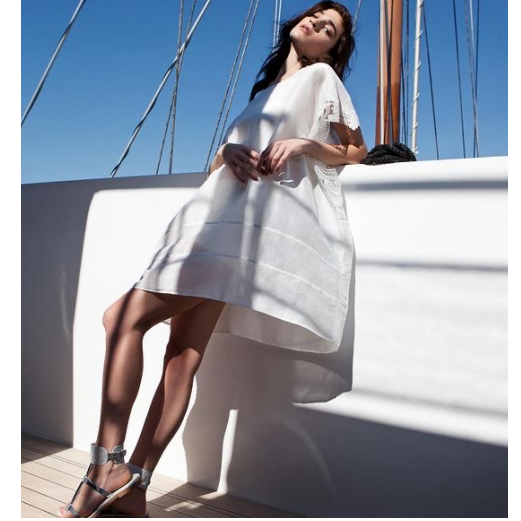
Brand Overview

In 1995, Lenny Niemeyer decided to create her own brand and opened her first store in Ipanema. Besides bikinis and swimsuits, the brand produces bags, shoes, accessories, and a collection of clothing and knitwear all geared toward the sophisticated woman who consumes the brand and the Lenny lifestyle. The taste for nature, present in the prints, is a reflection of her previous career as a landscape designer in São Paulo.

Website [Lenny Niemeyer](https://www.lenny.com.br)

Instagram Profile 270k followers [Lenny Niemeyer](https://www.instagram.com/lenny_niemeyer)

MAURIZIO MYKONOS



Brand Overview

Maurizio Mykonos, a greek brand, begun in mid 90's with a small leather collection that sparked enthusiasm for its edgy and racy style with raw cuts and embroideries. More than a decade later the line is still handmade in their own atelier while enriched with the finest brocade, silk and leather fabrics, all adorned with Swarovski elements and exotic skins.

Website [Maurizio Mykonos](https://www.maurizio-mykonos.com)

Instagram Profile 4.7k followers [Maurizio Mykonos](https://www.instagram.com/maurizio_mykonos)

RAISSA



Brand Overview

Raissa brings in her DNA the look of someone who walks through the world living fashion. The label is the translation of what Raissa has been living for over 20 years. The refined perception of someone who walks among all the trends and knows how to capture what is best. Sophisticated and strong, she transcends the obvious and seeks perfection in every detail. From the choice of raw material, the creative use of each material, and the impeccable modeling, Raissa is unmistakable in everything she does.

Website [Raissa](#)

SADH



Brand Overview

Sadh, meaning 'prayer', alignment with soul/essence, was created by Eleftheria Nikolakopoulou in 2012. Sadh has since been embraced by women from all over the globe who have acquired their pieces at exclusive boutiques. She travels extensively looking for both inspiration and the highest quality components of her designs. Sadh is imbued with her love of beauty, fashion, nature and humanity.

Website [Sadh](#)

Instagram Profile 11.6k followers [Sadh](#)

ZHIGGIE



Brand Overview

ZHIGGIE is a luxury resort wear brand founded in Paris in 2021. It's a call for freedom and travel. Inspired by vintage-icons, the look is timeless, glamour, and unique. With its pure design, ZHIGGIE seeks discreet but singular elegance defying time. All ZHIGGIE creations are designed and made in Paris in a responsible and ethical manner. By focusing on careful local manufacturing and quality fabrics, the brand aims to create items that are made to last, respecting the environment and people.

Instagram Profile 418 followers [Zhiggie](#)

TRANOÏ

Paris Fashion Week® Trade Show Partner

ACCESSORY BRANDS' SELECTION :

ATELIER PAULIN

BEN-AMUN

GABRIELE FRANTZEN

PIPATCHARA

POST&CO FIRENZE

ATELIER PAULIN



Brand Overview - Accessory

Atelier Paulin was born in 2014 from 2 friends: 2 universes which join and associate their competences to make only one. The creator Anne-Sophie Baillet and her long-time friend Matthias Lavaux, transform what surrounds them and what is dear to them into poetic jewelry in Paris. Atelier Paulin jewelry is made using an ancestral technique : the art of hand-crafting a piece of jewelry with precious metal wire.

Website [Atelier Paulin](https://www.atelierpaulin.com)

Instagram Profile 79.2k followers [Atelier Paulin](https://www.instagram.com/atelierpaulin)

BEN-AMUN



Brand Overview - Accessory

Isaac Manevitz, the Egyptian-born designer of ben-amun, has been successfully designing and manufacturing his line of high-end fashion jewelry since 1980. The name ben-amun was inspired by the designer's eldest son's name (Ben), and the King of Egypt (Isaac's homeland) named Tutankhamun. He has brought his love of sculpture to his collections by working with some of the finest and most interesting materials to create unique designs that are both modern and contemporary, yet timeless. All ben-amun jewelries are hand-made in NYC.

Website [Ben-Amun](https://www.ben-amun.com)

Instagram Profile 14.1k followers [Ben-Amun](https://www.instagram.com/ben-amun)

GABRIELE FRANTZEN



Brand Overview - Accessory

Gabriele Frantzen has been a European fashion fixture for more than 20 years and created her eponymous brand in 2009 in Munich. She has been captivated by the power and influence of well chosen accessories all her life. Testing out her creations personally for month before, the ability to personalize how a women wears Gabriele Frantzen pieces has become a cornerstone of her mission as a designer - giving the wearer a well-made, beautifully designed piece to truly make their own.

Website [Gabriele Frantzen](https://www.gabrielefrantzen.com)

Instagram Profile 11.3k followers [Gabriele Frantzen](https://www.instagram.com/gabrielefrantzen)

PIPATCHARA



Brand Overview - Accessory

PIPATCHARA's brand is a collaboration between Pipatchara and her sister – Jittrinee. Both have a strong passion in the world of Arts and Crafts, especially the technique of « Macramé », which was the primary inspiration for the first collection. Each piece is delicately hand woven and made with high-quality Italian leather. It draws its singularity between traditional details and timeless modernity. More than just accessories, these bags are real works of art, true symbols of luxury, sustainability and refinement.

Website [Pipatchara](https://pipatchara.com)

Instagram Profile 49.8k followers [Pipatchara](https://www.instagram.com/pipatchara)

POST&CO FIRENZE



Brand Overview - Accessory

Post&Co is a family owned and run business since the late 1970's in Italy. Each collection is inspired from the environment. The founders are fortunate to live in a place where nature and architecture are so rich in history and life. Knowledge and experience of Tuscan Italian craftsmanship are within every pore of the leather they work. From full grain cowhide to their special crocodile and python skins, they use highly skilled finishing techniques to ensure every piece is luxuriously unique.

Website [Post&Co Firenze](https://www.postandcofirenze.com)

Instagram Profile 871 followers [Post&Co Firenze](https://www.instagram.com/postandcofirenze)

TRANOÏ

Paris Fashion Week® Trade Show Partner

TRANOÏ LINK DESIGNER SELECTION :

*Discover new designers in one look only at the event !
The presented brands will have a dedicated silhouette at
the show and are showcasing their last collection on our
digital platform Tranoï Link.*

AVECLEVENT

CELINE SHEN

ENFIN

INGOROKVA

OQLIQ

TATA CHRISTIANE

THE STOLEN GARMENT



AVECLEVENT

A mix between a fashion project and communication. A simple but engaging idea. Eight years ago in Paris, on a windy day in September, Marco Onofri fell in love with a military trench coat from the 50s, which has become an extension of who he is.

[@aveclevient.it](https://www.aveclevient.it) – 1.5k followers



CELINE SHEN

CELINE SHEN is a French feminine fashion brand that combines fashion, choreography and philosophy highlighting the aura of clothes. Everything is made locally, manufactured in France. She is privileging mostly recycled fabrics coming from France and Europe. She recycles fabrics that cannot be used anymore to give them a second birth. Her garment is intemporal and unique.

[@shen.celine](https://www.shen.celine) – 1.4k followers



ENFIN

Designer Pei-Ju Chen, grew up in her grandparent's custom tailoring studio in Taiwan. Pei-Ju's sources of inspiration reflect in her design sensibility, portraying a minimalistic and full of emotions, romantic yet strong Parisian woman. A practical and intriguing approach to design aesthetics is at the core of every ENFIN garment.

[@enfin_official](https://www.enfin_official) – 1.3k followers



INGOROKVA

Ingorokva is one of Georgia's most talked-about women's brands in Georgia, designed by Tamuna Ingorokva. The brand is defined by its strong, modern silhouettes and perfectly-crafted vision of femininity – graceful, sophisticated and powerful.

[@ingorokva](#) – 20k followers



OQLIQ

oqLiq is the brand of high-end performance fashion created by designers Chi Hong and Orbit Lin from Taiwan. After 10 years of exploration in the apparel industry, oqliq extracted their own design language from the Asian street-style.

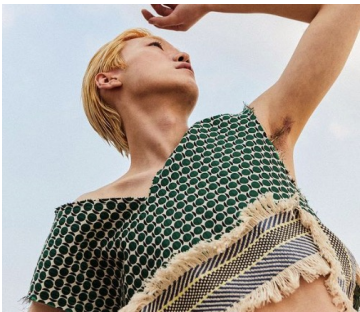
[@oqliq](#) – 22.6k followers



TATA CHRISTIANE

Tata Christiane is a Slow Fashion Brand based in Berlin creating collections and unique Pieces. We offer hand made In House production for all the unique pieces and all the original prints we have been developing since 10 years.

[@tatachristiane](#) – 4.6k followers

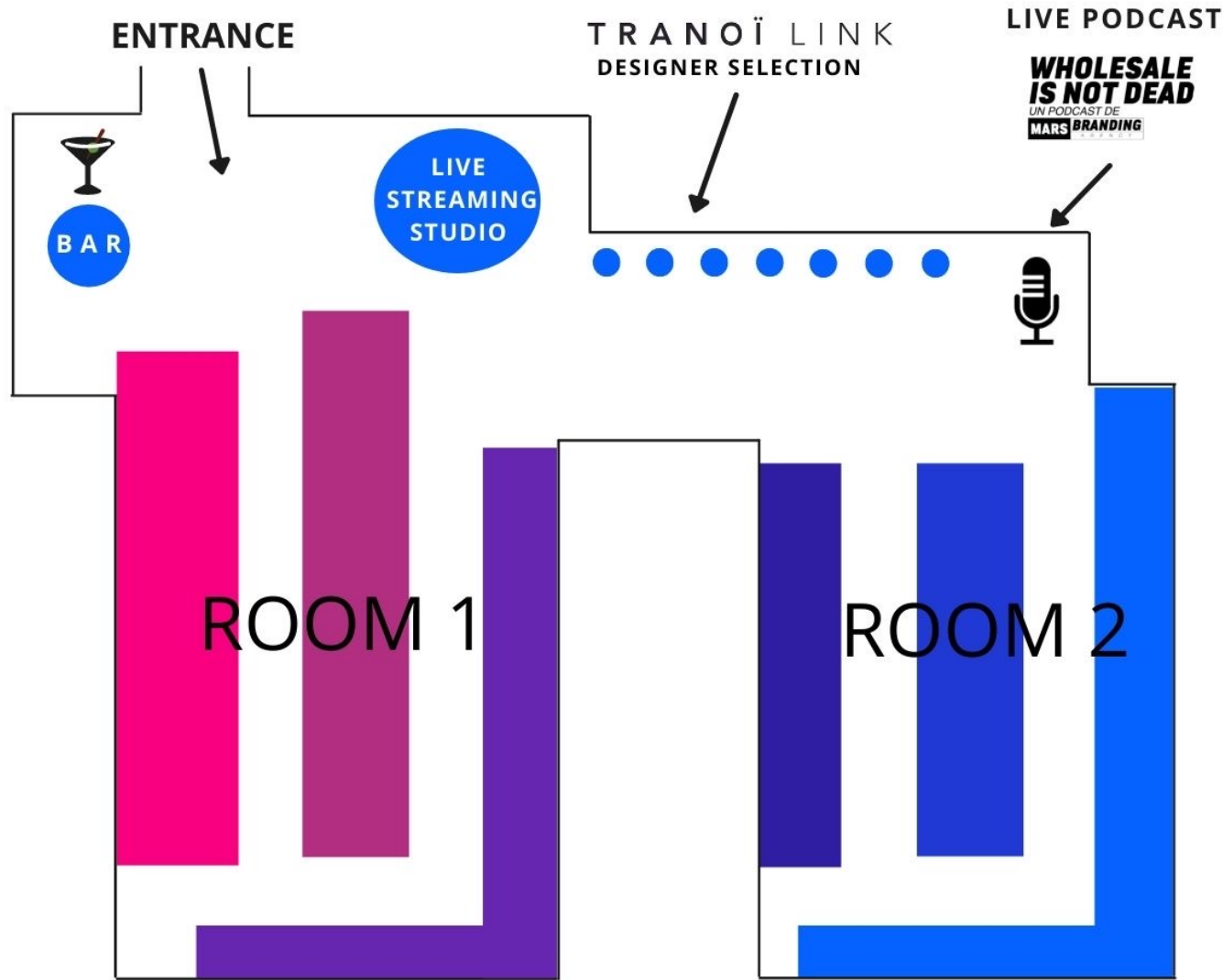


THE STOLEN GARMENT

The show, however, took an unexpected turn when one of Woo Park's exhibited garments was stolen by a trespasser only hours after the show opened. the garment was never retrieved and led Woo Park instead to launch his own label to celebrate the ever-ongoing show.

[@thestolengarment](#) – 3.8k followers

MAP OF THE EVENT



ROOM 1

- AMORPHOSE
- ARMINE OHANYAN
- ATELIER PAULIN
- AUTONOMIE
- BOYAROVSKAYA
- CHOUSHU
- COCHAINS
- DUARTE
- EMMANUELLE KHANH
- FAÇON JACMIN
- FLORENTINA LEITNER
- FRANT ISAKSSON
- GABRIELE FRANTZEN
- IHAB JIRYIS
- JCPAJARES
- LEBOR GABALA
- LITKOVSKAYA
- LOËY
- MAISON YOULOU
- MAITREPIERRE
- MAJESTIC FILATURES
- MRS KEEPA
- POST&CO FIRENZE
- QUOD
- SUNDAY LIFE
- T-COAT
- TRUE ROYAL
- ZILLA

ROOM 2

- AEQUAMENTE
- BEN-AMUN
- DI GAÏA
- FLORA SARDALOS
- GUANABANA HANDMADE
- H+ HANNOH WESSEL
- KARIMA
- KLEED LOUNGEWEAR
- KOORELOO
- LEAFY NATURAL COUTURE
- LENNY NIEMEYER
- LOFINA
- MAURIZO MYKONOS
- MJ WATSON
- PIPATCHARA
- RAISSA
- RARA AVIS
- SADH
- SHOTO
- SUSANNE BOMMER
- ZHIGGIE

TRANOÏ LINK DESIGNER SELECTION

AVECLEVENT
CELINE SHEN
ENFIN
INGOROKVA

OQLIQ
TATA CHRISTIANE
THE STOLEN GARMENT

LIVE STREAMING

The Live Streaming Studio gives buyers and retailers who can't travel an opportunity to discover designers' new collections in real time.

A team of specialists managing the studio will:

- set up appointments with designers and international buyers,
- organise the presentation of each collection and put designers in contact with interested buyers.

Each morning's schedule will be dedicated to Asian buyers, and in the afternoon European and American buyers can also communicate with designers.



PARTNERS

IN PARTNERSHIP WITH MARS BRANDING, A SPECIAL EDITION PODCAST FOCUSES ON BUYERS AND RETAILERS

Tranoï x Wholesale Is Not Dead will present a series of live podcasts with buyers and retailers at the trade show. Wholesale Is Not Dead is a podcast created by the Mars Branding agency, which gives designers and brands support for three major axes: distribution, marketing and communication.



FASHION GASOIL BY VALERIE TRIBES – A SERIES OF PODCASTS DURING THE 4 DAYS OF THE SHOW

The podcasts will be about the universe of the fashion industry. Valerie Tribes will be interviewing several designers to talk about the future in fashion and its evolution.



FASHION SNOOPS

Fashion Snoops is a global trend forecasting agency helping leading consumer-facing brands around the world unlock innovation and propel growth. Buyers, connect to TRANOÏ LINK to check out the webinar and discover the trends that FS will highlight for you live from the event : « **SS22 Trends spotted by Fashion Snoops at TRANOÏ EVENT**” on Saturday October 2nd 5pm - Webinar



PARTNERS

KUSMI TEA

Bio teas and infusions made in Normandy, France.

Accessible, delicious, optimistic teas with no fuss or pretention.

This is more than tea; our creations are revolutionizing the art of blends.

KUSMI TEA
PARIS

SPECTRE

SPECTRE is a music service company, an expert in sound marketing and sound design. Our artistic and technical solutions, combined with a real knowledge of the retail sector, allow us to sublimate our clients' boutiques, hotels and other venues.

S P E C T R E

KAWA

Kawa has been roasting specialty coffees in Paris for over 5 years.

The motto: work ethically. Kawa sources its coffees directly from producers and cooperatives in over 15 countries around the world.

KAWA
TORRÉFIÉ  À PARIS

PARTNERS

The abuse of alcohol harm your health, consume in moderation.

The abuse of alcohol harm your health, consume in moderation.

LA LIMONADERIE DE PARIS

The most Parisian drink yo've ever tasted !

From the conception to the bottling the whole process is done in Paris. Try the products : Cola and Parimonade at the event.



LILLET

Discover Lillet, all the freshness of a French wine-based aperitif with a soft and fruity taste.



ABSOLUT

Absolut Vodka is the leading brand of Premium vodka offering the true taste of vodka in original or your favorite flavors made from natural ingredients.



« Carte Blanche » to Anne Imhof

- Tranoï gives you the opportunity to be in the heart of Anne Imhof's current exhibition at the Palais de Tokyo during your participation in the event.
From 10AM to 8PM

- After laying siege to the German pavilion with her exhibition and performance Faust, awarded the Golden Lion at the Venice Biennale in 2017, Anne Imhof takes over the entire Palais de Tokyo to compose a total and polyphonic work. She merges space and bodies, music and painting, her works and those of her accomplices, including visual artist and composer Eliza Douglas, and the thirty or so guest artists.



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