

TRANOÏ
Paris Fashion Week® Trade Show Partner

NRANOÏ

**PALAIS
DE
TOKYO**

**21–23
JANUARY
2022**

TRANOI.COM

IN PARTNERSHIP WITH



FÉDÉRATION
DE LA HAUTE COUTURE
ET DE LA MODE

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MENSWEAR
DESIGNER PRESENTATION

F/W 22-23

PALAIS DE TOKYO
21-23 JANUARY 2022



8IGB community clothing is a high streetwear skate lifestyle inspired brand, based on strong graphic and dual meaning slogans which often have a spicy twist.

8IGB community clothing was born in a small building at #8 of a little alley in the 18th district of Paris.

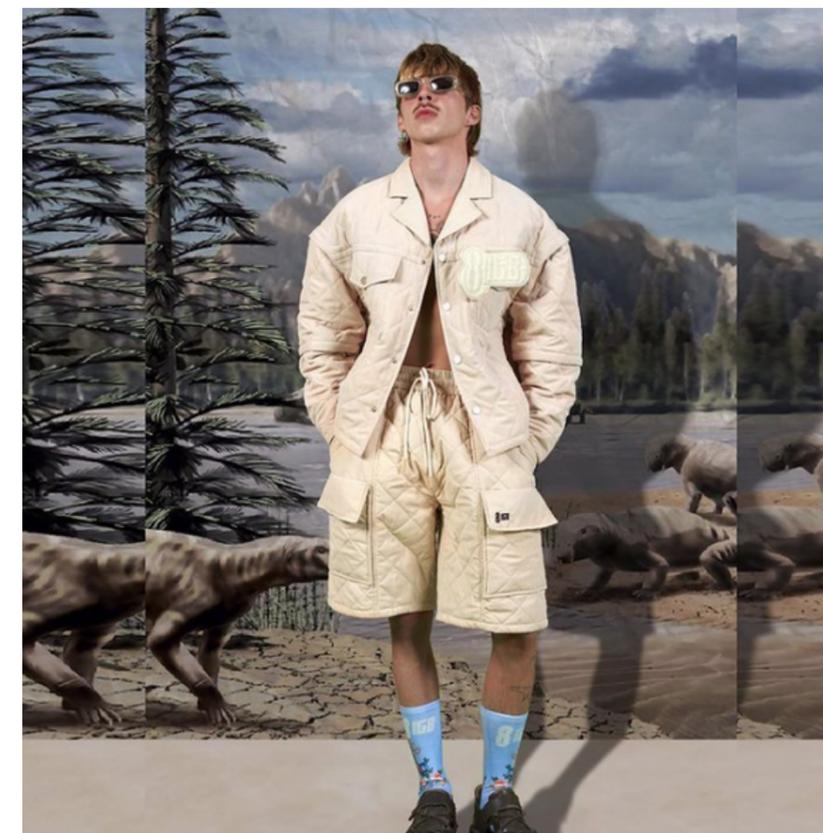
FRANCE

MAIN STOCKISTS : Superconscious, WUT Store Tokyo, 3NY New York

 [@8igb_communityclothing](https://www.instagram.com/8igb_communityclothing)

 <https://www.8igb.com>

 **8IGB**



1377

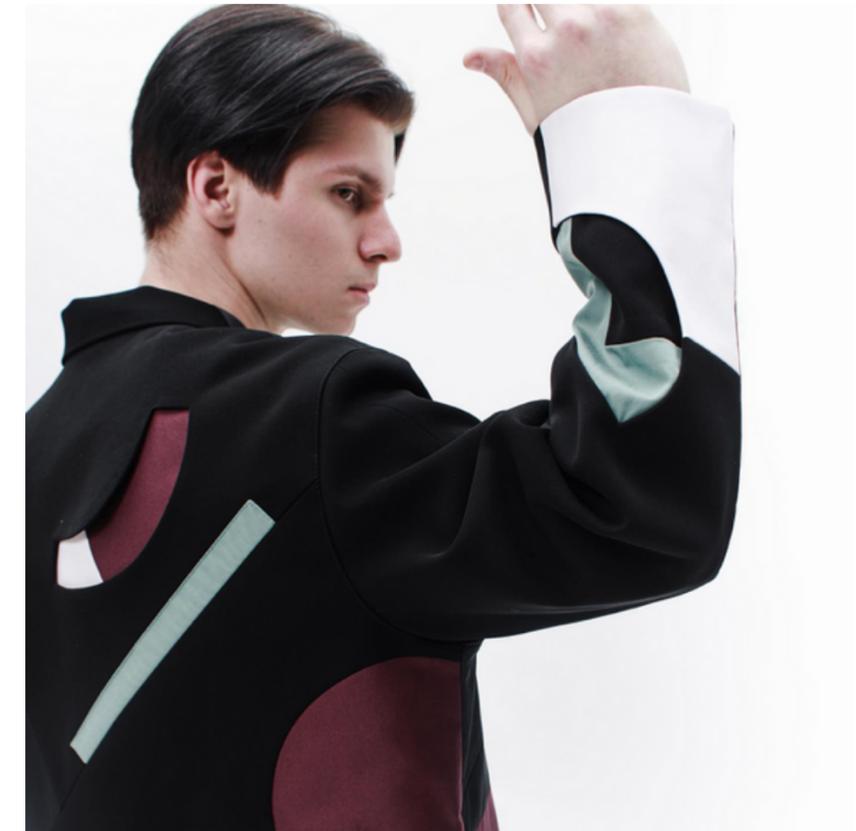
1377 is a kind of natural point for the meaning of my professional activity. We are confident that everyone has the freedom to wear any clothing that gives him strength and confidence regardless of the imposed standards

The 1377 is the manifestation of independence, determination, absolute acceptance of yourself and others. A kind of progression of creativity, expressed through oneself. Minimum for maximum is our motto.

RUSSIA

 [@thirteenseventyseven](https://www.instagram.com/thirteenseventyseven)

 <https://1377.ru/ru/>





A French footwear & leathersgoods high-end label for men/women based in Paris.

Our vision follows the concept of a future with a past, highlighting craftsmanship but in our own way. we're thinking footwear and accessories as following new customers' behaviours along with technological advances, with our mind focused on a 'traditional hand'.

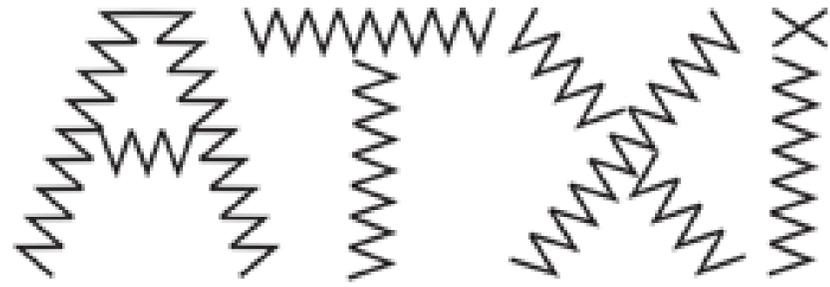
FRANCE



[@10.2in](#)



PALAIS DE TOKYO



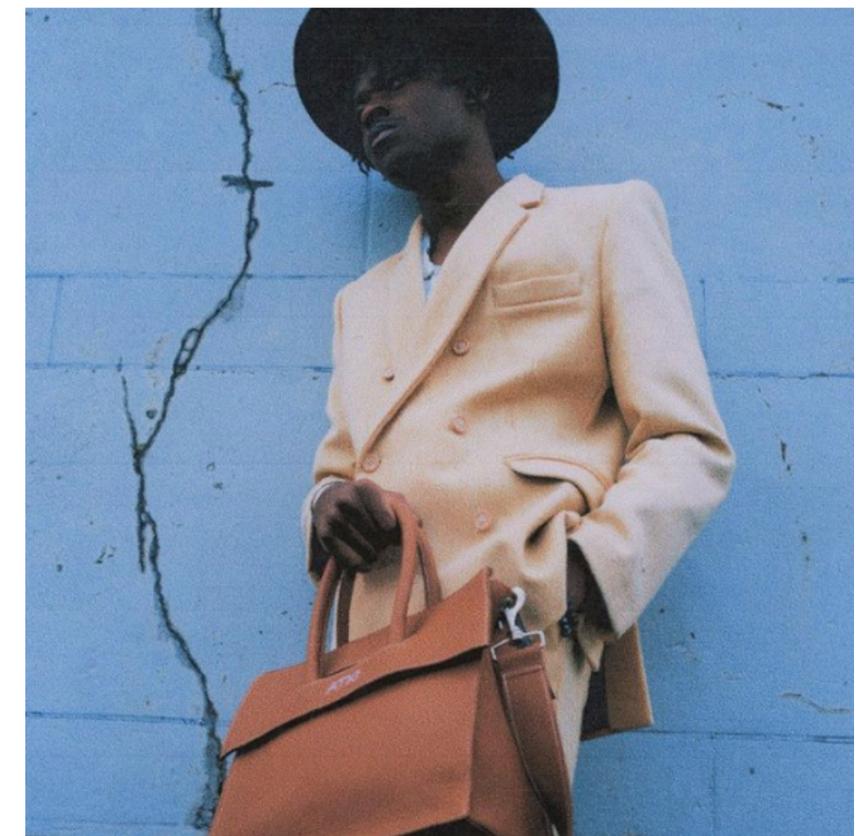
Atxi is the meeting of the rural and pastoral history of the Basque Country with my most contemporary aspirations. Inspired by the Basque Country, its land and its heritage, I have created a complete wardrobe from noble and local materials.

The Atxi clothes are the image of my grandfather: warm, jovial but above all authentic. This first collection highlights the natural local materials that my grandfather cherished.

FRANCE

 [@atxi.fr](https://www.instagram.com/atxi.fr)

 <https://atxi.fr>



by *Guim*

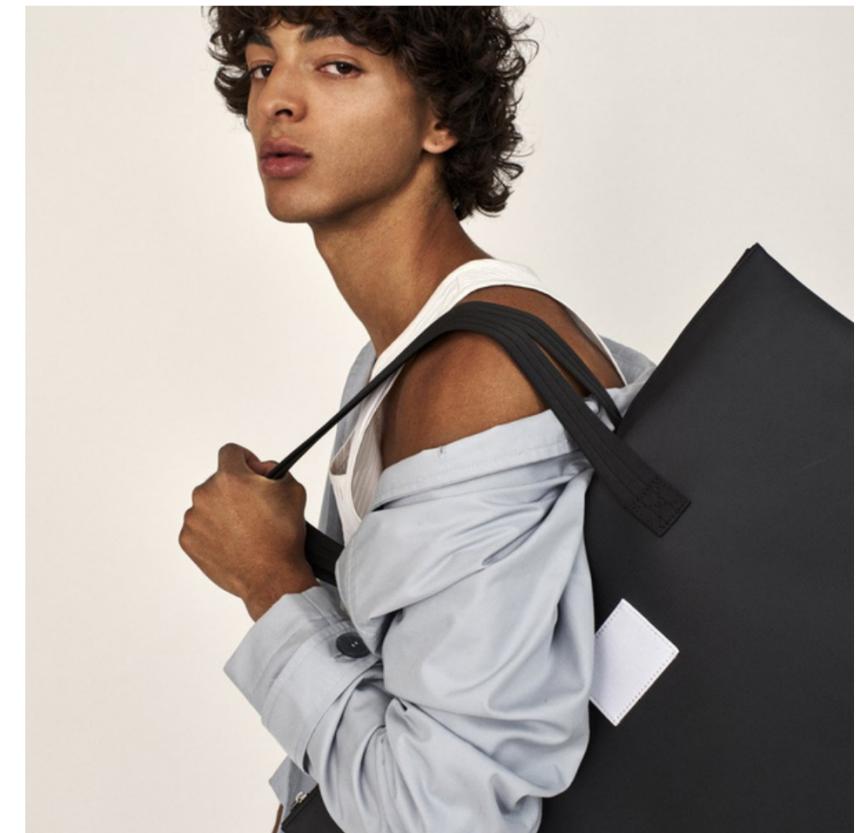
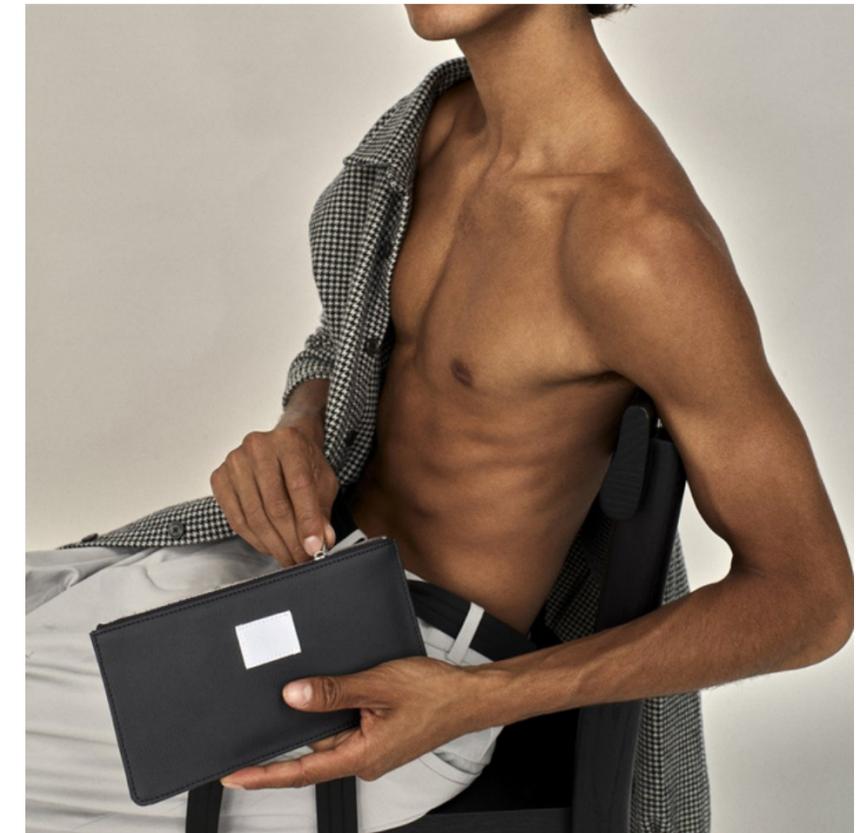
My name is Guillaume Larquemain, aka Guim. In 2021, in the middle of a confinement, I take the time to define my vision of tomorrow's. I decide to found "by Guim", my own brand of high-end accessories made of apple canvas.

The collection is made exclusively in France. As an independent designer, I was advised to produce abroad. But the human aspect is at the heart of my project, so I prefer to collaborate, for the cap for example, with a "Living Heritage Company". This way, I value women and men with exceptional know-how.

FRANCE

 [@byguim](https://www.instagram.com/byguim)

 <http://www.byguim.com>



CONFORME STUDIO

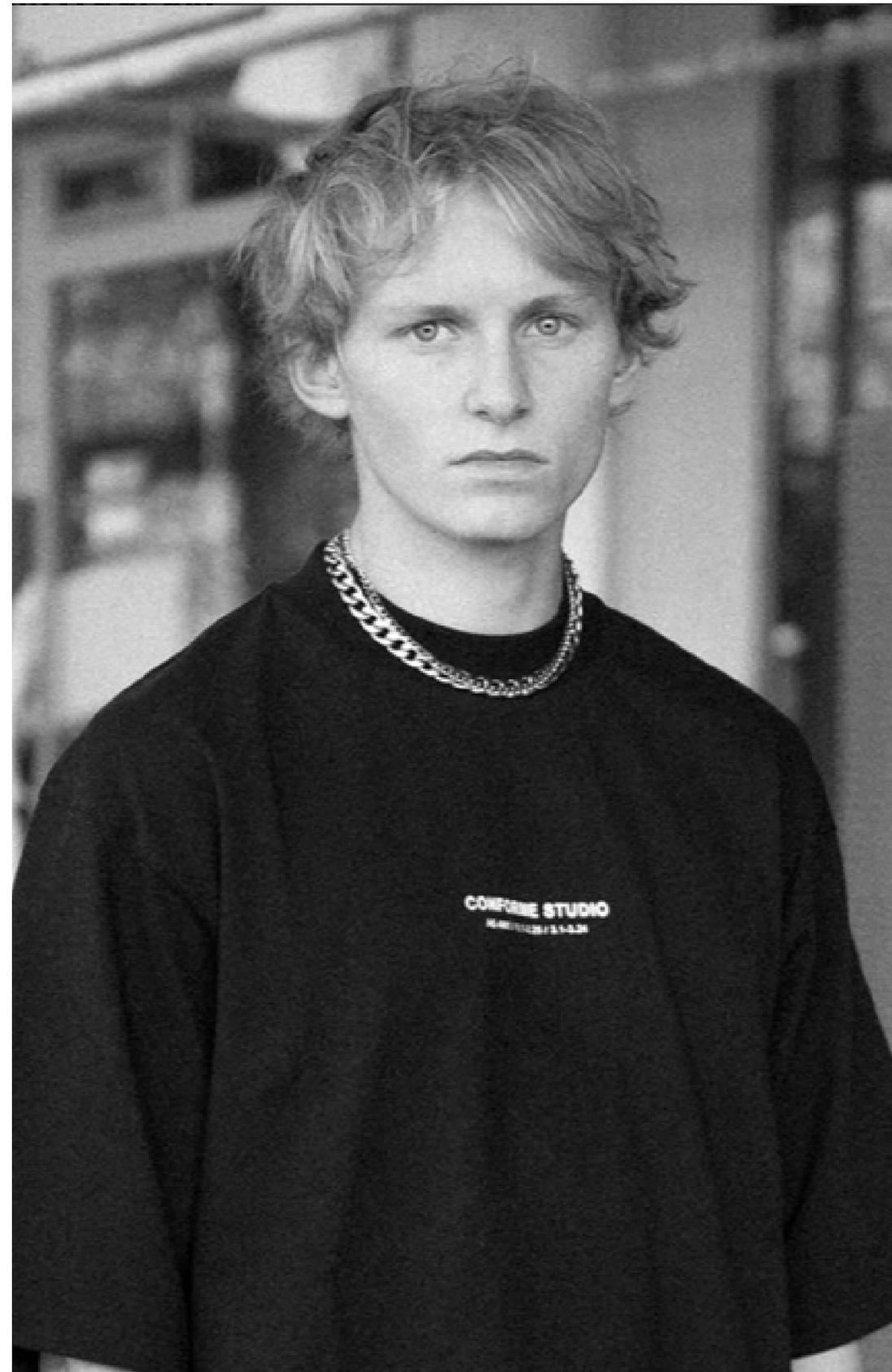
Conforme studio delves into a dystopian universe through a dark and enigmatic prism suspended between fiction and reality. we draw from past and present cultural references to fashion our identity while time turns conceptual and patterns grow discordant.

Each creative output conjures concepts and ideas that challenge mankind's influence on our environment – and vice versa. we suffuse our shared vision with art, images, words, and sounds to shape our unique brand experience.

FRANCE

 [@conformestudio](https://www.instagram.com/conformestudio)

 <http://conformestudio.com>



DUARTE

Duarte is a young brand, founded in 2016 by Carlos Duarte, which offers, intelligent, authentic and contemporary pieces of clothing for the men's and woman's wardrobe, developed with years of experience in Tailoring that our team possesses.

Each prêt-à-porter collection, introduces a small evolution in this area, to improve continuously and surpass us every day to give our clients the best possible experience.

SPAIN

STOCKISTS : Baerck Store, Tempel, Blank Canvas, Hitchhiker ...

 [@duarte.official](https://www.instagram.com/duarte.official)

 <https://www.duartemadrid.com>

 **DUARTE**



DE PINO

Launched in 2020 by designer Gabriel Figueiredo, De Pino explores femininity and seduction through freedom and surrealism. The core of the brand takes inspiration from naïve craftsmanship, clashing « couture » aesthetics and child doodles.

Collections are built through the combination of a wide range of recycled materials with embroidery, crochet and tailoring. Silhouettes are exaggerated and aim to reinvent and explore one's gender identity. A very joyful moment!

FRANCE

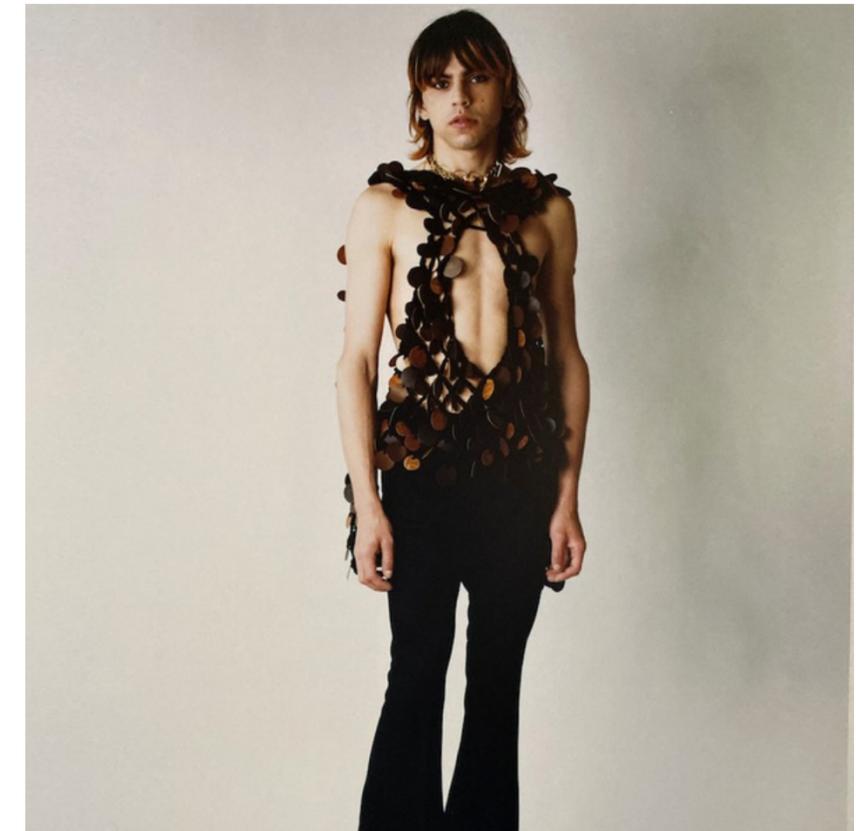
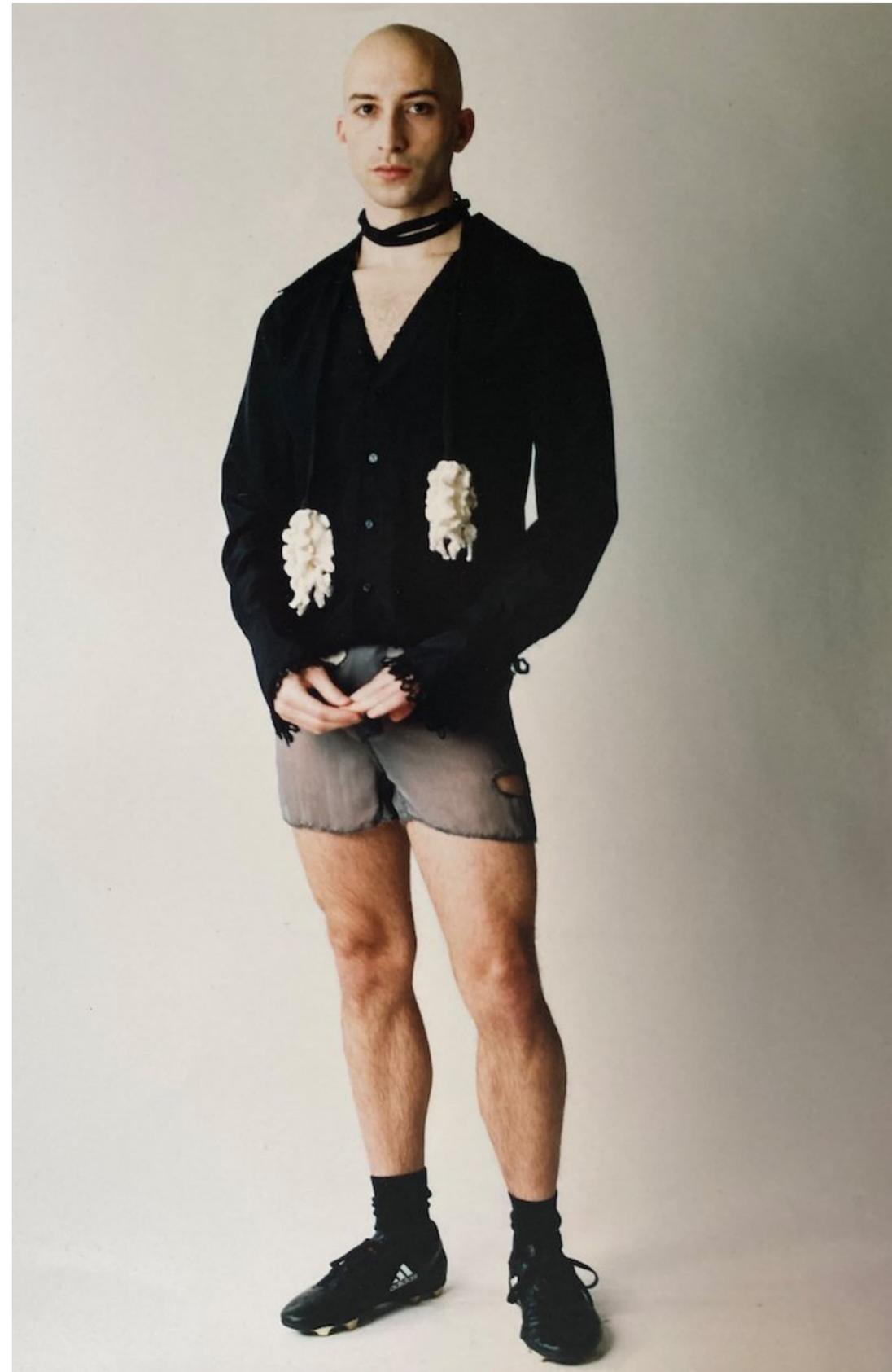
STOCKISTS : bargainarchive.com



[@de_pino](https://www.instagram.com/de_pino)



<https://depino.fr/collections/all>



denzilpatrick

Denzilpatrick reflects a concern for sustainability and an ongoing consideration of what that perennial buzzword actually means. Having worked for fashion companies of every scale, founder Daniel Gayle has become steadily aware of the fact that as companies grow their relationships with sourcing and manufacturing can become disconnected. The idea with Denzilpatrick is to move a little slower, to be thoughtful and to create a meaningful connection between the communities who are producing the clothes and those who are wearing them.

UK



[@denzilpatrick](https://www.instagram.com/denzilpatrick)



<https://www.denzilpatrick.com>



PALAIS DE TOKYO

GUNTHER

Since her first steps at the Parsons School of Design, Naomi Gunther has been questioning the codes of men's fashion through bold, feminine-influenced collections and a definite sense of detail.

Particularly attentive to the textures, colors and energies that surround her in Paris or while traveling, Naomi Gunther defends an effortless chic style in all circumstances, timeless and remarkable, refined materials and ancestral know-how.

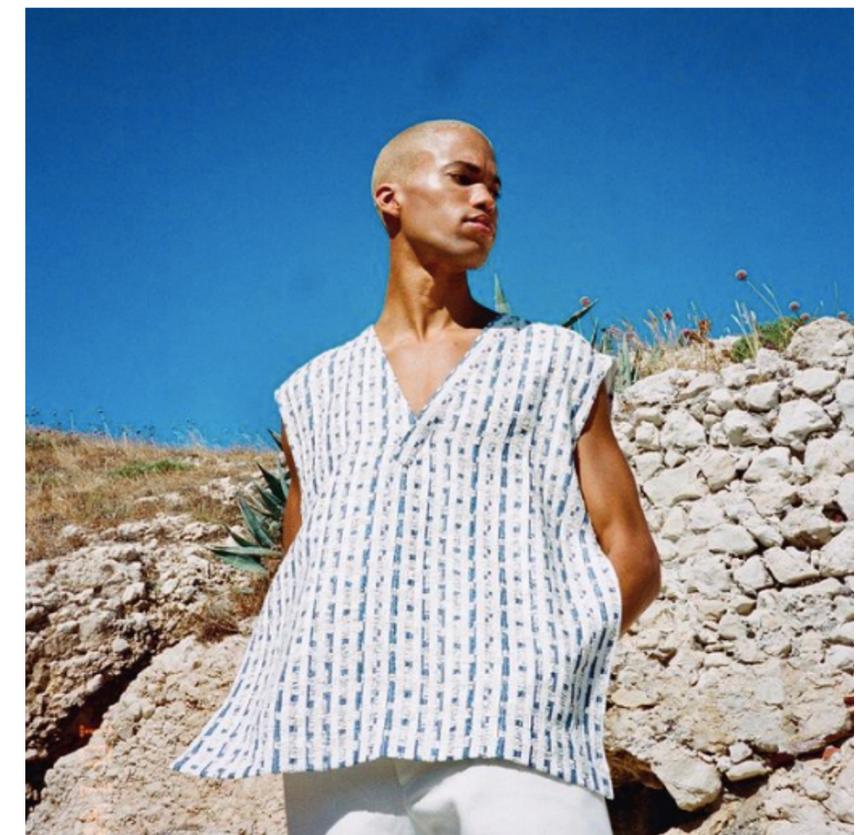
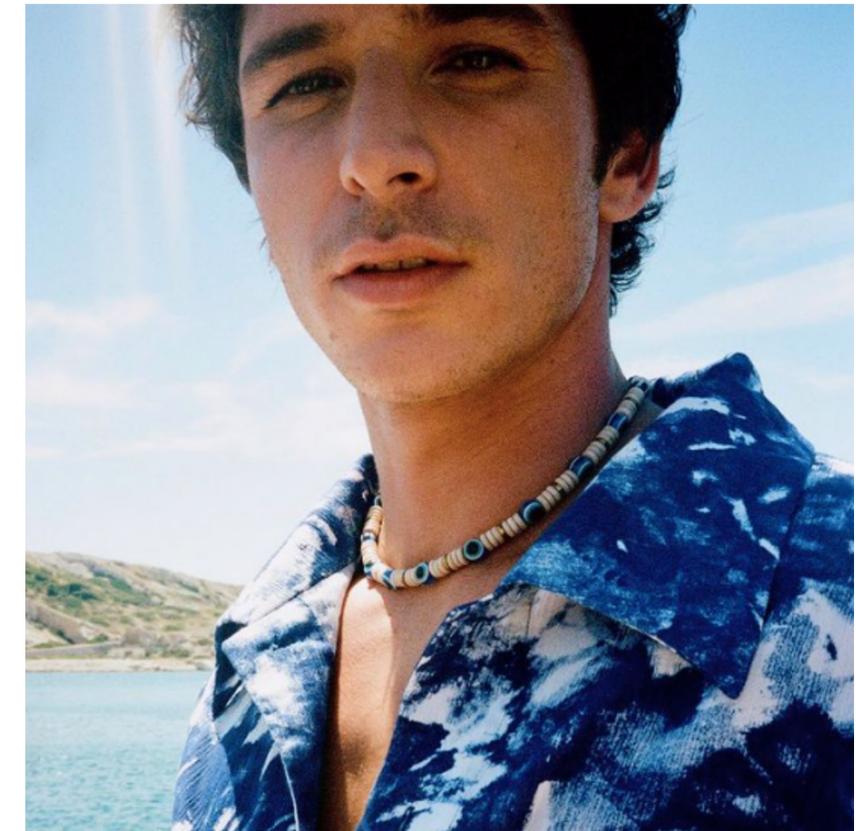
FRANCE

MAIN STOCKISTS : PRINTEMPS, ZALANDO

 [@guntherparis](https://www.instagram.com/guntherparis)

 <https://guntherparis.com>

 **GUNTHER**



haikure

Launched in 2011 from parent company CS jeans, an Italian brand est.

“Respect for people and the planet, becoming a part of a new life style, where the latest fashion trends and sustainability can coexist, while our ethics remain exclusive and deliver everyone a unique product”.

The brand mission is to respect the planet and people via the promotion of a new lifestyle where the latest fashion trends and sustainability can coexist whilst always seeking continuous product innovation within a context of maximum transparency.

ITALY



[@haikureofficial](https://www.instagram.com/haikureofficial)



<https://haikure.com/collections/second-life>



IAGO OTERO

Otero created his brand when he completed his studies in fashion design as a way to build his own path into the fashion industry.

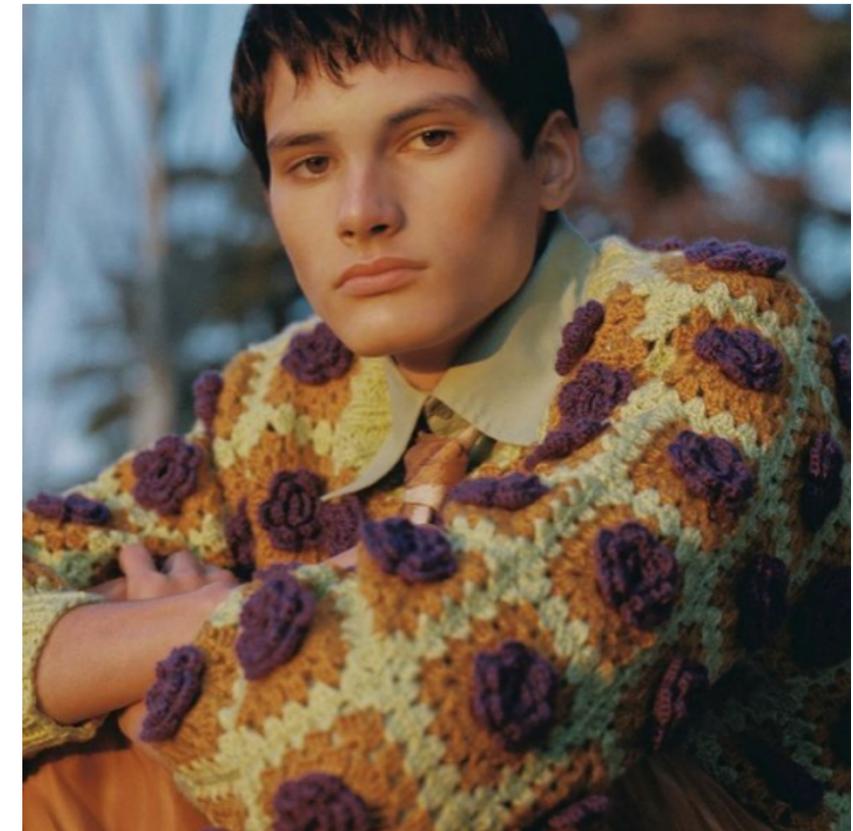
Iago Otero's speech is focused on crafts, quality and reconnecting fashion with human emotions.

Alongside the importance of cultural references for the brand's identity, Iago Otero refines its abilities on crafts paying special attention to knitwear. The result is a bold and vibrant collection that pushes the brand to a new future.

ESPAGNE



[@iagootero](https://www.instagram.com/iagootero)



ISNURH

Founded from friendship ISNURH is a Copenhagen-based menswear brand with a detail-driven approach.

ISNURH creates detail driven designs that roams within the aesthetics of scandinavian minimalism.

We do this to achieve the essential quality and simplicity as a base for our designs.

The quality and simplicity is since then revisited with our detail driven approach.

Each detail has to be there for a reason, the use of fabric has to make sense for the design, and most importantly, it has to stand out without being forced.

DENMARK

STOCKISTS : REAKT, Jill & Joy, ACHTUNG, Birger Christensen, Dipol ...



[@isurh](#)



<https://www.isnurh.com/shop/>



ISNURH



JACK GOMME

PARIS

With backgrounds in design, fashion, modeling and plastic arts, Paul Droulers & Sophie Renier met and fell in love during the summer 1985. Sharing a common passion for Design and Visual Arts, they decided to launch their own label.

We have been renewing ourselves for each collection to create this discretely elegant companion of daily life, so pleasant to wear that you could almost forget it's there

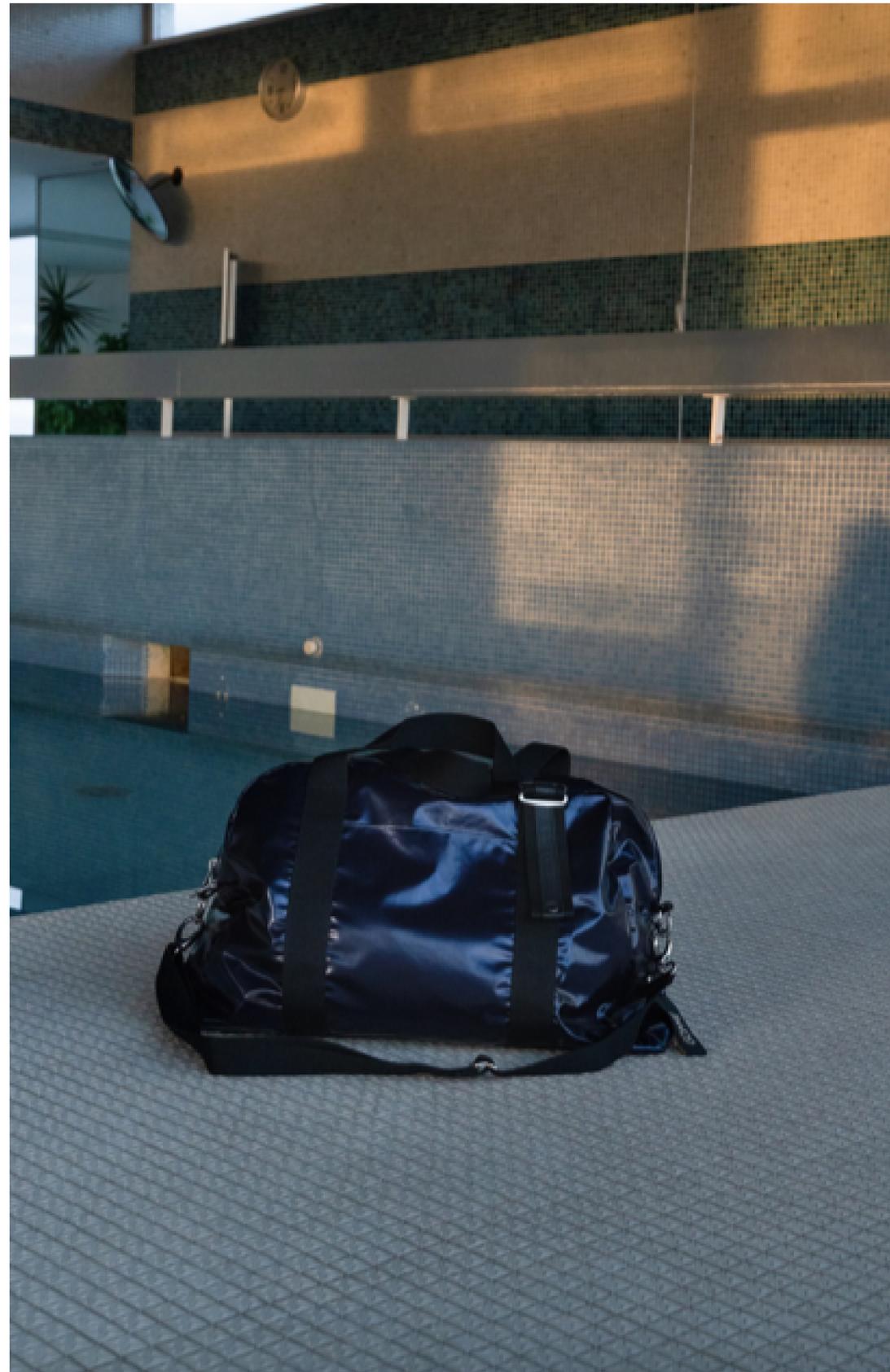
FRANCE

MAIN STOCKISTS : BLEU NATIER, BERNARDELLI STORES, GOUT, PLATFORM, SPIRIT, PLEASE DO NOT ENTER

 [@jackgomme_paris](https://www.instagram.com/jackgomme_paris)

 <https://www.jackgomme.com/en/>

 **JACK GOMME**



Kyle Ho.
LONDON

Choosing to specialise in menswear, a field dominated by archaic rules and restricted by tradition, kyle seeks to defy these well-established norms to spearhead a movement of more progressive and unique styling for men.

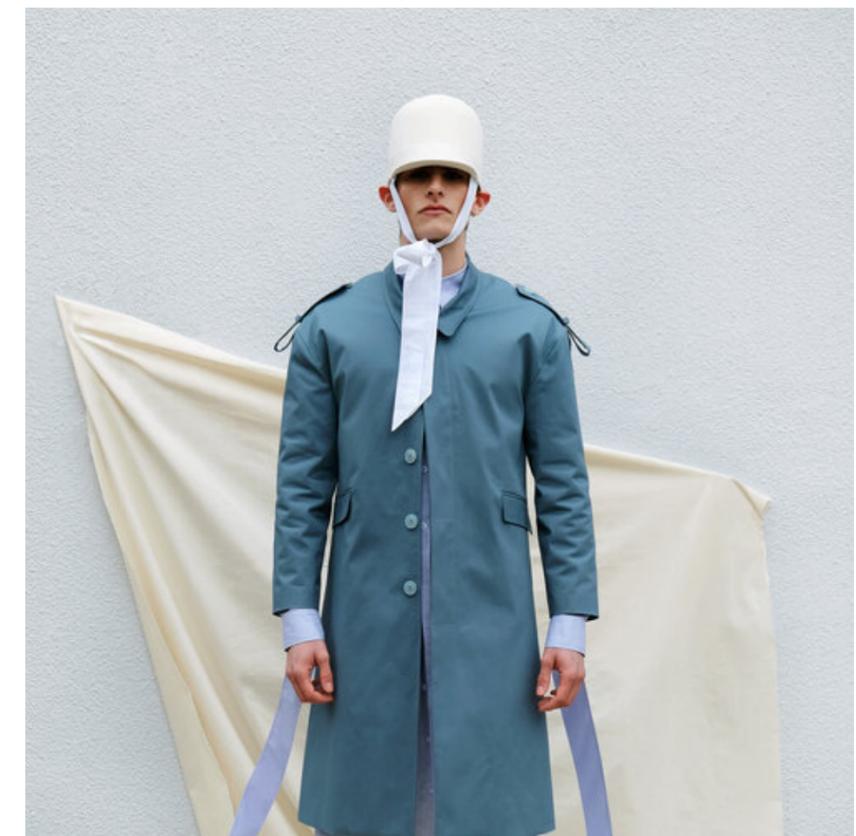
Driven by his unconventional perception of the world, his design philosophy is guided by the principle of challenging the status quo and subverting expectations – to find the extraordinary in the ordinary.

UK

 [@kylehoofficial](https://www.instagram.com/kylehoofficial)

 <http://www.kyleho.com/>

 **KYLE HO**



PALAIS DE TOKYO

MAXIME SIMOENS

Maxime Simoëns decided to launch his own fashion house in 2008.

He rename his collection under his name Maxime Simoëns, to reposition it at the designer level and to widen his offer by reintegrating women's fashion. Timeless pieces designed with a modern approach. Her ambition: creativity that remains wearable and accessible.

The brand balances classic and creative pieces that affirm femininity and masculinity by breaking stereotypes.

FRANCE



[@maximesimoens_paris](https://www.instagram.com/maximesimoens_paris)



<https://mxparis.fr/fr/>



Marc Point

Venezia

Telling about Marc Point and his collections is like going into the plot of a film, it feels like listening to its sounds and smells. His collections represent a story, the result of a story lived, thought, imagined, very intimate, first written and then scripted through the colours, the fabrics, the textures and the shapes.

Telling the brand is as if we were talking directly about the designer because it totally represents him. His imprint is undoubtedly a Retro Avantgarde style, as the garments and costumes take inspiration from an era between the late 800s and early 1900s and his constant exercise is absolutely to update everything in an avant-garde key.

ITALY



[@marcpointvenezia_official](https://www.instagram.com/marcpointvenezia_official)



<http://www.marcpointvenezia.it>



MANSOUR MARTIN



Created in Paris in 2019, Mansour Martin takes its name from the two Belgian designers & funders: Mansour Badjoko and Martin Liesnard.

Driven by multidisciplinary arts, they invite and collaborate each season with different artists: painters, design agencies, dancers, photographers...

Their creations are genderless and explore gender diversity, for men and women, for all identities, without borders.

The products are handmade in France and Belgium by independent designers, workshops and manufacturers.

FRANCE

MAIN STOCKISTS : THE WASTED HOUR, BDC PARIS, LE PRINTEMPS....

 [@mansourmartin](https://www.instagram.com/mansourmartin)

 <https://www.mansourmartin.com>



MOUTY

MOUTY is slowly but surely breaking into the forefront of contemporary fashion. Operating from Paris, the brand presents a new contemporary menswear – showing a loose and suave style, a subtle and soft masculinity.

A new style emerges on the scene, truly and utterly free, self-assured, self-made, and self-liberated...

FRANCE

MAIN STOCKISTS : TESSABIT, Luisa via Roma, VAKKO, FRIDA, ERALDO, ABSEITS, PLAYGROUND....



[@mouty.paris](https://www.instagram.com/mouty.paris)



<https://mouty-paris.com>



MOUTY



OUEST

PARIS

The brand inspiration is : denim, pop, workwear, Biarritz.

The desire for a cool and fashionable product, where denim occupies a central place with an essentially European manufacture

A positioning between luxury designers and denim/skate brands.

FRANCE



OUEST PARIS

PALAIS DE TOKYO

PATCHOULI

Patchouli_Studio is the expression of these three concepts. Andrea Zanola, the designer who founded it, has developed them through the language of knitwear. A language that is familiar to him and that allows him to build a possible universe in each garment. Ethical because every fiber of Patchouli_Studio garments comes from unused stock, recycling and recovery.

Through careful research, and thanks to the good practices of the companies that decide to support it, the brand identifies the factories that produce large quantities of yarn and fabric, selects the pieces that would be thrown away because no longer sufficient to go into production and, disassembling them, reworks them.

ITALY



[@patchouli_studio](https://www.instagram.com/patchouli_studio)



SHOHEI

SHOHEI means 'world-peace' in Japanese. We create tactile minimalistic fashion with Japanese aesthetics.

Our collections are built on extensive material research. SHOHEI is about fusing unique material experiences together with experimental pattern making techniques as well as elevated classic pieces.

Our work involves the support of local craftsmen and also to connect with pioneering textile firms who offer cutting edge sustainable solutions.

SHOHEI 's mission is to create eco-conscious contemporary collections for global progressives.

AUSTRIA & JAPAN



[@shohei_collection](#)



<https://shohei-collection.com/pages/pop-up>



SHOHEI



δSTEVEN PASSARO

Steven PASSARO founded his eponymous brand in 2020, shortly after graduating from the London College of Fashion. It was born from the need to offer a conscious wardrobe for the modern sensible men. PASSARO is dedicated to creating a new future through thoughtful design and a sustainable creative process that reduces its impact on the environment.

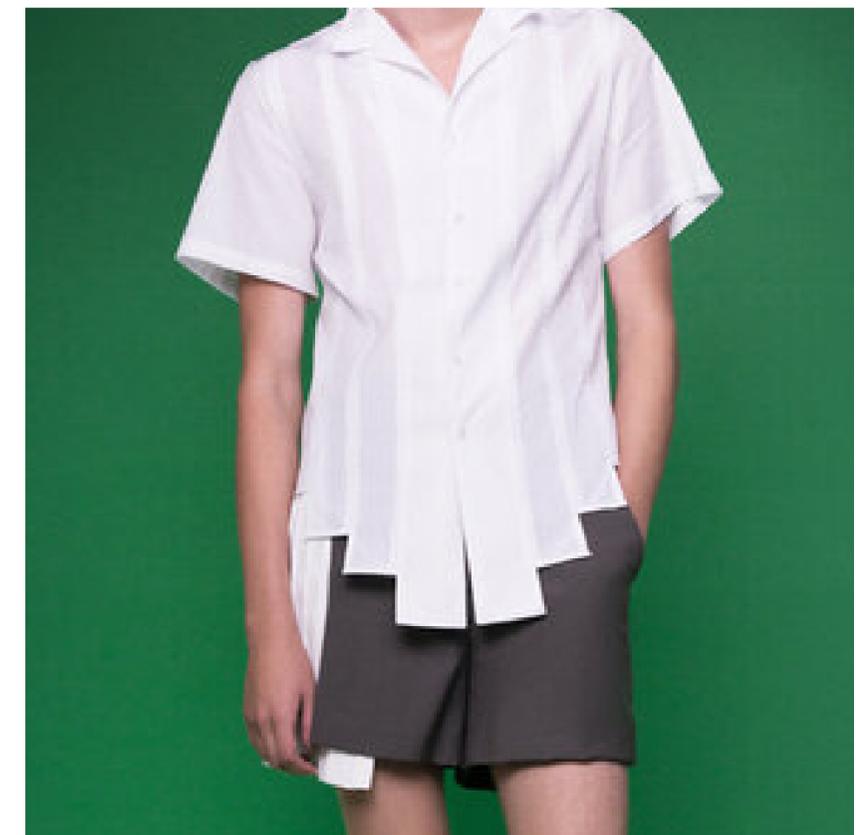
These concepts take the interpretive form of folds and pleats, a technique visible through the collections. The dual nature of folds is parallel to the nature of man and his concept of self.

FRANCE

 [@stevenpassaro](https://www.instagram.com/stevenpassaro)

 <https://www.stevenpassaro.com>

 **STEVEN PASSARO**



the**STOLEN** GARMENT

Jungwoo Park, a.k.a. Woo Park participated in the 2017 St Martin-in-the-Fields show where he showed his graduation collection again with twelve other graduates.

In this collection, he explores the fearful elements inherent to aggression, and reconfigures them into subdued yet evocative fantasy. By borrowing various elements regarding BDSM restrained body and contrasting this with fluid body image, Jungwoo Park draws a body free from any fetters.

SOUTH KOREA

MAIN STOCKISTS : Hyundai Department Store, Seoul- teukbyeolsi, South Korea ...

 [@thestolengarment](https://www.instagram.com/thestolengarment)

 <https://www.thestolengarment.com>

 **THE STOLEN GARMENT**



TJWHO

UNIVERSE

TJWHO®, established in 2018, is a universal brand that offers a modern refinement of cross-cultural imbued designs.

One of our key design methodologies involves finding similarities within the African context and the many cultures of the world and exploring them to create new interpretations that are expressive, functional and vastly representative. Using design as a tool for expression, we aim to showcase fashionable and innovative concepts from the African continent.

NIGERIA

 [@tjwho](#)

 <https://tjwho.co/?v=4874ed2a3309>

 **TJWHO**



TRANOÏ

Paris Fashion Week® Trade Show Partner

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